Producer Demographics
To be completed by Extension specialist at conclusion of final meeting.
Use interview format to complete any outstanding questions.

Producer: ___________________________ Year: ________

1. Producer’s age? ______

2. Producer’s education level?
   0 Less than high school
   1 High school
   2 Technical school
   3 Some college
   4 Bachelor degree
   5 Masters degree
   6 PhD/MD/ID/DVM
   7 GED

3. Years of experience in production agriculture? ______

4. How did the producer get started in production agriculture?
   1 On their own
   2 Partnered with family member
   3 Farm employee
   4 Partnered with non-family member
   5 Other

5. Did the producer grow up on a farm or ranch?
   1 Yes
   2 No

6. Does the producer have an off-farm job?
   1 Full-time
   2 Part-time
   3 No

7. Does the producer’s spouse have an off-farm job?
   1 Full-time
   2 Part-time
   3 No

8. Is all off-farm income included in this analysis?
   1 Yes
   2 No
9. Does the producer currently have a paid crop marketing advisor?
   1 Yes
   2 No

10. Does the producer currently use a paid crop production consultant?
    1 Yes
    2 No

11. How does the producer use a computer for managing the farm or ranch? (select all that apply)
    Production record keeping 1 Yes 2 No
    Financial record keeping 1 Yes 2 No
    Check book 1 Yes 2 No
    Production information (Internet) 1 Yes 2 No
    I don’t use a computer 1 Yes 2 No

12. What type of record keeping system(s) does the producer use – other than tax preparation? (select all that apply)
    Commercial computer software 1 Yes 2 No
    Customized computer files like spreadsheets 1 Yes 2 No
    Handwritten records & files 1 Yes 2 No
    My accountant or lender does it 1 Yes 2 No
    Uses no other record keeping system 1 Yes 2 No

13. How many households are supported by the farm? _____

14. How many people are in each household? _______ _______ _______

15. a. How many Extension events and programs has the producer attended in the past 12 months (other than Farm Assistance)?
    1 Have not attended any Extension events or programs
    2 Have attended 1 – 4 Extension events and/or programs
    3 Have 5 or more Extension events and/or programs

    b. Has the producer served as an Extension volunteer or 4-H Leader in the past 12 months?
    1 Yes
    2 No

    c. Has the producer served on one or more Extension Committees in the past 12 months?
    1 Yes
    2 No

    Coding to get an “Extension activity rating”: from question 15a (1 – 3), plus 1 if yes on question 15b, plus 1 if yes on question 15c – for a final rating of 1 to 5.

    Question 15 Score: ______
16. How did the producer first learn about FARM Assistance? (select one only)
   1. My extension agent
   2. Extension specialist or economist
   3. FSA
   4. Someone else outside Extension (another producer, neighbor, family member, friend, etc.)
   5. On the Internet
   6. Paper publication
   7. Other, please specify: ____________________________________________

17. Which of the following was closest to the question of most concern to the producer in regard to his/her operation at the start of this process?
   1. What is the financial condition of my operation (have no idea)?
   2. Is my operation, or some part of it, viable (should I continue or dissolve it)?
   3. Which alternative is best in order to improve the operation (includes pursuing new opportunities)?
   4. Something else: ____________________________________________